

**Hello LTCAM Members,**

On Behalf of Sue Vovchuk, Executive Director of the Long Term Care Association of Manitoba, we are pleased to share some important weekly updates.

**Conference 2024 Healing Hearts and Minds:**



## 2024 Healing Hearts & Minds Conference

Join us at the Long Term & Continuing Care Association of Manitoba's Annual Conference:  
A Celebration of Mental Health and Mindfulness!  
Tuesday, May 14, 2024  
The Victoria Inn and Convention Centre - 1808 Wellington Avenue, Winnipeg, MB

### **Dynamic Speakers & Sessions:**

**Kickstart:** Opening Keynote "Stress Better, Avoid Burnout" with Trish Tutton (Figure 1)

**Explore:** Concurrent Session 1 "Indigenous Pathways to Wellness" by Christine Vanagas (Figure 2)

**Discover:** Concurrent Session 2 "Moral Injury in Long-Term Care Staff and Management: Experiences, Mental Health, and Ways of Coping" with Dr. Kristin Reynolds (Figure 3)

**Engage:** Concurrent Session 3 "Mindfulness in Modern Life" with Trish Tutton (Figure 1)

**Inspire:** Closing Keynote "Darkness and Hope" by Michael Landsberg (Figure 4)



Figure 1- Trish Tutton

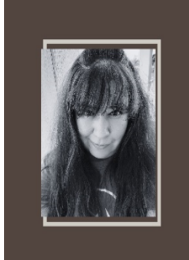


Figure 2 Christine Vanagas



Figure 3 Dr. Kristin Reynolds



Figure 4 Michael Landsberg

### **Awards of Excellence:**

Nominate individuals, teams, and volunteers who demonstrate exceptional dedication and service within the long-term care sector. Deadline: March 31, 2024.

### **Safety Den:**

A Dragon's Den-inspired event: Do you have an idea or innovation that helps prevent workplace injuries and improves the safety and health of long-term care workers?

Pitch your innovative safety ideas! Submissions by March 31, 2024.

### **Exhibition Hall:**

Discover products and services for Manitoba Seniors. Network, learn, and collaborate!

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We're excited to inform our esteemed LTCAM members and prospective exhibitors that we're on the countdown to our conference, with only **48 days** left until **May 14, 2024**. This is a reminder to mark your calendars and prepare for this significant event that

promises to be a vibrant gathering of professionals and innovators in the long-term care industry. Your participation and contributions are what make this conference a cornerstone event each year. We eagerly anticipate your involvement and the shared insights and advancements we will explore together.

**Final Call** for the Awards of Excellence nominations and to submit your innovative ideas to the Safety Den challenge. There are now **4 days** left until the deadline of **March 31, 2024**. Please submit your entries and nominations today and join us in making this event memorable!

1. **2024 Exhibitors/Sponsorship**

Thank you to our dedicated Members who've registered for the LTCAM Conference on May 14, 2024. **73 of 89 booths** are already claimed. Secure your spot at this transformative event by registering now using the [online form](#). Join us for enriching discussions and networking opportunities. Don't miss out! We have 1 Safety Den Sponsorship still available for more information please follow this link: <https://www.ltcam.mb.ca/exhibitor.htm>

2. **2024 Awards of Excellence FINAL CALL**

Join us on May 14th as we celebrate outstanding contributions in the long-term care sector through the Awards for Excellence. Visit [here](#) to nominate!

3. **Safety Den - Innovate Workplace Health and Safety FINAL CALL**

Calling all innovators! Do you have an idea that can revolutionize workplace health and safety in the long-term care sector? Safety Den welcomes your innovative ideas in two categories: Workplace Safety Innovation and Commercial Safety Innovation. Pitch your ideas to our "Dragons" for a chance to win cash prizes and recognition. Category 1 invites ideas from workplaces providing care and services to seniors, while Category 2 welcomes ideas from organizations. Apply [here](#) and prepare to pitch to our esteemed panel at the conference.

4. **Delegates**

Join the forefront of change and innovation in the long-term care sector by signing up as a delegate for the 2024 Healing Hearts & Minds Conference. **INVOICING Starts April 1, 2024**. This is your opportunity to connect with industry leaders, engage in meaningful discussions, and gain insights into mental health and mindfulness that can transform the way we care for Manitoba Seniors. Secure your spot now and be part of a community dedicated to making a difference! See the attached poster for more details and [register today](#).

## Member News

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### **12th Annual Sunday Supper for Jocelyn House Hospice**

The 12th Annual Sunday Supper, in support of Jocelyn House Hospice, is scheduled for April 28th at Niakwa Country Club, with Johnston Group as the Title Sponsor. This event, celebrating the

Hospice's 39th anniversary, aims to raise funds for hospice residents, providing clinical, emotional, and spiritual care, along with volunteer assistance, meals, and a comfortable home. Highlights include the sale of Surprise Bags and fundraising through Live and Silent Auctions, with a call for sponsorships and prize donations to support the hospice's operations. For more information see attached.

### **Arjo Canada**

1. **Driving healthier outcomes for caregivers and residents:** Arjo-Benevit showcases the success of their Arjo MOVE program in a new film. The program, adopted by Austrian care provider Benevit across seven nursing homes, integrates assessment tools, education, and equipment to support safe patient handling, leading to significant reductions in physical and psychological stress for caregivers and residents. <https://ca.arjo.com/e/918753/tm-campaign-701Mz000009vDgsIAE/skmsx/564445716/h/HrTfuQQQKlpg67rStvuBBh7p1ZTIBKka0W MwWSPINEw>
2. **Dementia care & LTC Webinar:** Arjo invites attendees to a webinar on April 18, focusing on non-pharmaceutical approaches to dementia care in nursing homes and the impact on residents and caregivers. <https://ca.arjo.com/e/918753/tm-campaign-701Mz000009vDgsIAE/skmt1/564445716/h/HrTfuQQQKlpg67rStvuBBh7p1ZTIBKka0W MwWSPINEw>
3. **LTC and Dementia: A bed designed for people living with dementia and their carers:** Arjo introduces the Evenda bed, designed to enhance the quality of life for people living with dementia and their carers in long-term care settings. The article explains how the bed contributes to creating a safer environment and reducing injury risks associated with dementia care. <https://ca.arjo.com/e/918753/tm-campaign-701Mz000009vDgsIAE/skmt4/564445716/h/HrTfuQQQKlpg67rStvuBBh7p1ZTIBKka0W MwWSPINEw>

### **This Week's News**

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1. **Manitoba Government will Build a Personal Care Home in Lac Du Bonnet**  
The Manitoba government announced funding in its upcoming provincial budget for a new 95-bed personal care home in Lac du Bonnet. This development, led by Premier Wab Kinew and Health Minister Uzoma Asagwara, is a response to the community's long-standing need for senior care facilities. It aims to provide seniors with local, supportive housing, addressing both the community's demand and the shortage of personal care home beds in the region. <https://news.gov.mb.ca/news/index.html?item=62557&posted=2024-03-21>
2. **Doctors say unfair salaries driving them away from family medicine in Canada**  
Doctors in Canada, especially family physicians, are expressing concerns about inadequate salaries, with some considering leaving the profession. These concerns arise from the high overhead costs of running clinics and the fee-for-service payment model, which doesn't align with the time spent with patients or the complexity of cases. The situation is exacerbating the shortage of family doctors, affecting patient care and contributing to the healthcare crisis. The Canadian health system is exploring alternative payment models to address these issues. <https://www.ctvnews.ca/canada/doctors-say-unfair-salaries-driving-them-away-from-family-medicine-in-canada-1.6821795>
3. **More family physicians in Canada focusing on specialty care: report**  
The shift away from primary care by family doctors in Canada is contributing to a shortage in the field. According to the Canadian Institute for Health Information, about 30% of family physicians

are now predominantly providing specialty services outside of primary care. This trend, along with challenges like increased workloads and administrative demands, is exacerbating the difficulty in finding a family doctor in Canada. <https://www.cbc.ca/news/health/family-medicine-specialties-cihi-1.7155269>

4. **Manitoba reviewing contract with staffing firm that has not hired any doctors in first eight months**

The Manitoba government is reviewing its contract with Canadian Health Labs (CHL) due to the company's failure to recruit any family physicians in the first eight months of their agreement. Despite the contract's goal to bring 150 doctors to the province, Health Minister Uzoma Asagwara is considering various options, as the company has not fulfilled its commitment. The situation is critical as Manitoba faces a significant shortage of family physicians.

<https://www.theglobeandmail.com/canada/article-manitoba-reviewing-contract-with-staffing-firm-that-has-not-hired-any/>

5. **Sunbelt Rentals Scrub & Shine Demo Day**

On Tuesday, April 18th from 10 am – 2 pm, the Sunbelt Rentals Flooring Solutions Division, located at 1320 Church Ave in the Inkster Industrial Park, is hosting a FREE Scrub & Shine Demo Day (including a BBQ lunch!). I believe that this event may be of value to your members and their operations teams. If you would be able to share this on our behalf, it would be greatly appreciated. You're welcome to attend as well or feel free to stop by for lunch!(See attached)

6. **Manitoba government promises new seniors advocate as bills stall in legislature**

The Manitoba government plans to create an independent office for a seniors advocate to review health care, social services, and other issues impacting the elderly. This plan, part of the NDP's election promises, faces delays in the legislature due to procedural tactics used by the Opposition Progressive Conservatives, hindering the bill's progression to a final vote before summer. The advocate's role will include investigating individual and systemic concerns, aiming to prioritize senior citizens' needs in Manitoba. <https://globalnews.ca/news/10371618/manitoba-government-promises-new-seniors-advocate-as-bills-stall-in-legislature/amp/>

7. **Manitoba unveils HSC unit dedicated to treating epilepsy, seizure disorders**

On Tuesday, Manitoba Health Minister Uzoma Asagwara announced an adult epilepsy monitoring unit at Winnipeg's Health Sciences Centre (HSC) complete with its own dedicated nursing team. Asagwara said the unit will be a "game changer for epilepsy and seizure disorder patients." <https://globalnews.ca/video/10385598/manitoba-unveils-hsc-unit-dedicated-to-treating-epilepsy-seizure-disorders>

8. **Manitoba reviewing contract after staffing agency fails to bring over any doctors after 8 months**

The Manitoba government is reviewing its contract with Canadian Health Labs after the firm failed to recruit any family doctors to the province in eight months, despite a two-year agreement to hire 150 doctors. Health Minister Uzoma Asagwara expressed disappointment and is considering various options, including delaying or terminating the contract. The NDP government has prioritized healthcare worker recruitment, but progress remains unclear. <https://www.cbc.ca/news/canada/manitoba/manitoba-contract-recruitment-no-doctors-eight-months-canadian-health-labs-1.7156514>