



Long Term & Continuing Care Association of Manitoba Nurturing the Spirit of Manitoba Seniors for over 50 Years 1959 – 2010

*Be recognized for your support for seniors and staff in long term & continuing care
Become a member today!*

Commercial & Affiliate Membership

Benefits of Commercial & Affiliate Membership include but are not limited to:

- Member Profiles are published on the Long Term & Continuing Care Association of Manitoba (LTCAM) Website Interactive Provincial Map and Member area. Links are provided to your website.
 - Website Activity: Visits >4,300/month, Page Views >6,500/month.
- Shall be invited to the AGM.
- Will be given first opportunity for booth selection at the annual conference and exhibition in May each year.
- Annual Provincial Conference fee discount*.
- Will be eligible to become a member of the Conference Planning Committee.
- May be consulted in advance of the planning for the conference.
- May be consulted should questions arise concerning their industry and concerning promotional aspects of LTCAM as appropriate.
- Will be included in general information sent to the membership.
- Entitled to a list of the members of the Association.
- Networking opportunities with your peers.
- Provincial and National Interaction and networking.
- Provincial and National Lobbying efforts on issues of concern e.g. Harmonized Sales Tax
- Provincial Aging in Place Committee (LTCAM co-chairs this committee - just one example of RHA and government liaison).
- LTCAM represents your interests in areas such as the Provincial Committee formed to standardize curriculum for Health Care Aids and the Provincial Auditor's report and recommendations on Long Term Care.

- LTCAM partners with many recognized provincial and national organizations such as Manitoba Institute for Patient Safety, Provincial and National Alzheimer’s Society, Canadian Alliance of Long Term Care.
- Frequent, regular and timely communications on topics relevant to the continuum of care
- Frequent and regular News Releases in French & English, are issued on topics of interest, and to raise awareness for Manitoba Seniors and the staff who serve them. These are circulated to over 2000 persons of interest.
- A “Celebrating the Spirit of Manitoba Seniors” calendar is launched each year with a circulation of over 7000 copies in both French and English. See this year’s calendar on our website: www.ltcam.mb.ca

Your support for seniors and staff in long term & continuing care will be recognized by the Association in the following published media: LTCAM Website, Conference brochures, Membership lists, News Releases, other Promotional materials

Annual Membership: April 1 – March 31 (Membership fees will be pro-rated). The annual membership fee is \$500.00 plus GST = \$525.00. All members are invoiced annually with payment due after April 1st of each year. For more information please contact Jan Legeros, Executive Director Long Term & Continuing Care Association of Manitoba at 204-477-9888 or email at jlegeros@ltcam.mb.ca or visit our website at www.ltcam.mb.ca.

The Long Term & Continuing Care Association of Manitoba is a not for profit corporation with more than 60 members, representing over 4,000 beds and suites across the continuum of care. In 1959, our founding members consisted of a few ‘nursing home’ owners. Today, we represent retirement, independent and assisted living as well as supportive housing and personal care residences, spanning six of the eleven regional health authorities across Manitoba. Our membership has grown by more than 100% in the last two and a half years and has become much more diverse. Our primary objective is to advocate on behalf of seniors in Manitoba and the staff at the residences who serve them, throughout the long term care continuum.

LTCAM was incorporated in 1959 under the Companies Act and has recognized Bylaws which are reviewed and updated annually at the AGM. Its name and logo are registered and represented in both official languages.

