



Long Term & Continuing Care
Association of Manitoba



L'Association de soins continus
et à long terme du Manitoba

Commercial/Affiliate Membership Benefits



Website Exposure

Your company profile will be listed in our Member Profile section, as well as your company name will be listed alongside our Interactive Map feature. Our website boasts more traffic than other provincial long term care associations in Canada. *Ask us about additional advertising on our website.*

Average Monthly Page Views: 11,000+

Average Monthly Visits: 3,300+



Networking

Receive invitations to LTCAM events such as the AGM Wine & Cheese, Continental Breakfast at the Annual Provincial Conference, and Christmas Party. There are also opportunities to serve on various sub-committees of the Association.

Our Membership list with contact information will be provided to you allowing you to initiate building relationships with our Active & Associate Members.



Representation

LTCAM acts as a government & RHA liaison (for example, LTCAM co-chairs the Provincial Aging in Place Committee). Provincial & National Lobbying efforts are made on issues of concern in Manitoba's Long Term & Continuing Care community. Frequent and timely communications on topics relevant to the continuum of care are distributed to our Members. Regular News Releases (in French & English) are issued to over 2000 persons, on topics of interest, raising awareness for Manitoba Seniors and the staff who serve them.



Media Exposure

Your support for seniors and staff in the long term continuum will be recognized by the Association in the following published media: LTCAM Website, Conference brochures, Membership lists, News Releases, and other Promotional materials.

50 Over 50 years...

years

Long Term & Continuing Care Association of Manitoba (LTCAM) is a not for profit corporation with over 80 members, representing over 4,300 beds and suites and 4,600 staff across the continuum of care. In 1959, our founding members consisted of a few 'nursing home' owners. Today, we represent non-profit (41%) and private (59%) independent living, supportive housing and personal care home residences, spanning seven of the eleven regional health authorities across Manitoba. Our membership has tripled in the last few years and has become much more diverse. Our primary objective is to advocate on behalf of seniors in Manitoba and the staff at the residences who serve them, throughout the long term care continuum.

Annual Membership

April 1 – March 31 (Membership fees will be pro-rated). The annual membership fee is \$500.00 plus GST = \$525.00. All members are invoiced annually with payment due after April 1st of each year.

*Conference
Exhibitors Receive
15% off 3-Year
Membership Term*