



Long Term & Continuing Care  
Association of Manitoba

L'Association de soins continus  
et à long terme du Manitoba

*15 YEARS HAVE PASSED! WE'VE KNOWN NOTHING BUT  
SUCCESS AS AN ASSOCIATION!*

*WE NEED YOUR SUPPORT  
HELP US KEEP THIS CONVENTION & EXHIBITION  
STRONG AND GROWING*

**We are your Market! We're Offering To Enhance Your Marketing Plans:**

IT'S GOOD FOR US! ... IT'S GOOD FOR YOU!

*The Teamwork Is Working And Can Only Get Better*

**IT'S TIME TO RE-VISIT OUR  
CONFERENCE & EXHIBITION  
PARTNERSHIP PACKAGES!**

**LONG TERM & CONTINUING CARE ASSOCIATION OF  
MANITOBA CONFERENCE WHERE OVER 750 DELEGATES  
and INDUSTRY LEADERS GATHER**

CALL OR EMAIL TODAY 204-477-9888 or [jlegeros@lcam.mb.ca](mailto:jlegeros@lcam.mb.ca) or complete the  
Exhibition application form at [www.lcam.mb.ca](http://www.lcam.mb.ca) – click on Conference 2018

## **Long Term & Continuing Care Association's May 15, 2018 Annual Provincial Conference & Exhibition Partnership Opportunities**

### **"Climate Change in Long Term Care – Embracing Diversity"**

#### **Complete Purchasing Services**

**is both our Gold Partner and our Keynote Closing Partner for 2018!**

"Our Partners make it possible to bring to Manitoba, an incredible line up of speakers and still ensure that the conference is affordable. In return we offer recognition and thanks to our Partners, as well as in some Partnerships, we offer them the opportunity to introduce the speaker of their choosing."

**NEW for our 15<sup>th</sup> Anniversary!!!**

**One Keynote Closing Speaker Partnership - \$3,500 **SOLD!****

**Gold Benefits Plus: Introduction of the Keynote Speaker!**



Dr. Brian Goldman unpacks and demystifies what goes on inside medicine's sliding doors – with edgy topics that include the whistle blowing in health care, burnout among health professionals, racism in health care and how to getting to the head of the line in health care.



**Just One Gold Partnership Opportunity - \$3,000 **SOLD!****



**Exhibit booth – one booth with two booth representatives included. Showcased by LTCAM Executive Director at opening of conference**



**The Gold Partner is guaranteed first choice of exhibit location, - the early priority placement option (Invaluable!)**

**New: Gold Partner representative guaranteed a position on the Annual Conference Committee**

- **Opportunity to introduce Speaker (First Choice)**
- **Recognition on the Annual Conference webpage as a Gold Partner**
- **Option to insert one branded item into each service provider delegate bag**

## 12 Silver Partnership Opportunities - \$2,000

- Buy Two and Double your exposure!!
- Silver Partners are offered Advance Premium Exhibit booth selection
- Electronic signage featuring Partner's logo
- Opportunity to introduce a Concurrent Speaker
- Silver Partners are showcased by the Master of Ceremonies
- Recognition as a Silver Partner on website (200,000 page views annually)
- A branded item placed in delegate bag



## Unlimited Bronze Partnership Opportunities – \$600

- Recognition in the conference brochure and website (200,000 page views annually)
- A branded item placed in delegate bags

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## Two Lunch Partnership Opportunities - \$2500

- **Bronze Benefits PLUS:**
- **Ad** in the conference Brochure and logo prominently displayed
- **HIGH** visibility on Website (200,000 page views annually)
- **Company logo** on all corporate media before and during the event
- **Recognition** on the Annual Conference webpage
- **Large Tent cards** with your company's logo, **DISPLAYED ON EACH LUNCH TABLE!**
- **ACKNOWLEDGEMENT AT THE AWARDS FOR EXCELLENCE CEREMONY**

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## Three Breakfast Partnership Opportunities - \$1,500 each

- **Bronze benefits PLUS:**
- **Your logo prominently displayed on the THREE buffet tables** in the Exhibition Hall.
- **Acknowledgement** of Breakfast Partnership during the conference program

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## Two Coffee Break Partnership Opportunities

Morning or Afternoon \$1,200 each

Double your exposure! Buy both!!

- **Bronze benefits PLUS:**
- **Your logo will be prominently displayed** on the three refreshment tables in the exhibitor hall
- **Acknowledgement** of Partnership during the conference program

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**NEW FOR 2018**

awards for  
**excellence**

**Award for Excellence Partnership \$750 SOLD!**

