



Long Term & Continuing Care
Association of Manitoba

News Release

For immediate release
April, 2011

For more information, contact
Jan Legeros at 477-9888

Helpful Information for Manitoba Seniors and their Families:

‘Where Do I Start?’

New Long Term & Continuing Care Navigation Section

Includes an Interactive Provincial Map, Virtual Tours, FAQs ...and more

As our population ages, we are faced with decisions about the services and/or support needed for ourselves and our loved ones. To assist, the Long Term & Continuing Care Association of Manitoba (LTCAM) has updated its website, at www.ltcam.mb.ca, with a **navigation** section which guides you to practical information and tools to help you understand more about options.

“We often get calls from the public asking for information and help with the process of looking for housing and care, the options available, and the things they should consider in order to make the right choice,” says Jan Legeros, Executive Director. “To better serve the public, we put that information on our website, on a page called ‘Where do I Start?’ with links to other relevant websites.”

Virtual Tours and the Interactive Provincial Map

The ‘Options for Seniors’ section of our website includes an interactive map where all the member residences across the province are plotted. Once people have narrowed down their choices from first impressions and the virtual tours, they may want to review our ‘Frequently Asked Questions’ for information on Personal Care Homes and “General Considerations” for Supportive Housing, before touring the chosen locations.

“A major part of our mandate is to help seniors and their families make the choices that are best for them,” adds Legeros. “The website goes a long way toward achieving this. We are already seeing over 6,000 visits to our website each month. Our goal is to continue to update and expand the website by ensuring the information is valuable and current.”

Supplies and Services

Are you looking for that special long term and continuing care supply or service? Our ***Commercial/Affiliate Members*** are dedicated to providing exactly what you need. Their supply and service categories and profiles are now located on our website in the ‘Members’ section.

More Resources

In this section you will find descriptions with website links to a large number of relevant resources.

Background

The Long Term & Continuing Care Association of Manitoba is a not for profit corporation with more than 70 members, representing over 4,300 beds and suites across the continuum of care. In 1959, our founding members consisted of a few ‘nursing home’ owners. Today, we represent retirement, independent and assisted living as well as supportive housing and personal care residences, spanning seven of the eleven regional health authorities across Manitoba. Our membership has tripled in the last few years and has become much more diverse. Our primary objective is to advocate on behalf of seniors in Manitoba and the staff at the residences who serve them, throughout the long term care continuum.